Small Business Launches New “Back To School” Trons Product

**A new “back to school” name labelling solution for clothing from Label Planet.**

Sometimes the biggest solutions come from smaller companies developing their own products for their customers. From first idea to finished product can take just a few months, rather than millions of pounds and years of effort from big businesses. The benefits from this kind of product development for customers and smaller companies can be huge.

British company Label Planet Ltd, the developers and worldwide suppliers of Stikins name labels in 2003, have just launched a brand new name transfer product called Trons this month.

Trons were developed in 2013 and are a breakthrough in name labelling for all kinds of school and care home garments (including socks). They are a simple, permanent solution to help prevent items of clothing getting mixed up or lost entirely, which allows families to avoid the costs of replacing school clothing.

Trons transfers simply iron into garments or onto fabrics, where they bond and fuse to the fabric for completely permanent name labelling. Trons are much thinner than conventional iron-on labels, and the ink is impregnated into the material of each name transfer and further fused during application.

The product has been extensively wash tested for over six months and is virtually indestructible in washing machines and tumble dryers. Unlike many name labels, Trons are resistant to sun cream and have been tested with all the main brands of sun cream products.

Trons are supplied on A5 sheets of with full instructions for use printed on the back of each sheet. The transfers are easily removed and positioned on the garment being labelled. Trons only need to be ironed on once for 20 seconds, this makes them easier and quicker to apply for busy mums and dads.

Trons are also supplied in combination packs with Stikins name labels. Together these two products will label virtually anything and they make a great labelling partnership.

Label Planet are now supplying Trons directly to parents via their [website](http://www.name-labels.com), by post, and by phone.

The product will soon be available to purchase from Amazon and eBay; Label Planet’s sister company Madebuy will be supplying the product through these online retailers so customers have the best choice of ordering options.

For more information about the new product please feel free to contact David Worgan on 01270-668076